

# SIPPIN' & SOUL SPEAK

With *De Lacy Paisley*

LIVE VIDEO PODCAST



## DE LACY PAISLEY

The Mindset Makeover Maven, DÖP (Dope On Purpose) Life Movement Creator, Author, Speaker, and host and creator of the Sippin' & Soul Speak Live Video Podcast. After more than two decades in Corporate Leadership De Lacy Paisley wrote I AM The Dopest: 55 Affirmations For Living Your DÖP Life and created a movement to remind people to tap into what's inside that makes them excellent, great impressive. Her next book The Soul Sip Collection Of DÖP Life Affirmations combines a little sip and a lot of soul. Look for it coming soon!

## SOCIAL MEDIA

2K FOLLOWERS

7% AVERAGE ORGANIC REACH

7.2K ENGAGEMENT

45K PODCAST VIEWS

62% MALE

## DEMOGRAPHICS

TOP COUNTRIES U.S. + Canada 98%  
Nigeria + India 2%

AGE RANGE 45-54 32%  
35-44 21.8%  
25-34 12.4%

## THE MISSION

We pour inspiration into every sip and story elevating your journey with authentic stories of resilience and curating top-tier experiences.

We blend unique libations with soulful conversations to inspire you to be Dope On Purpose, encouraging action and growth from wherever you stand. Join us as we elevate to larger platforms, fostering a community poised to level up in life and spirit.

## EMAIL LIST

CONTACTS 2K

MONTHLY TOUCHPOINTS 6+

OPEN RATE 35%

CLICK RATE 4.4%

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WE POUR INSPIRATION INTO EVERY SIP & STORY

## PRIOR GUESTS

Former  
NFL  
Players

Recording  
Artists

Spirit  
&  
Wine  
Brands

Influencers

Healing  
Practitioners

Authors

## TELL US WHAT YOU'RE SIPPING ON



It can be anything from sparkling water to sparkling wine.

Everything in between & beyond!

## THE LIVE EXPERIENCE

The Sippin' & Soul Speak Live Experience offers a unique, immersive opportunity for brands to connect with an engaged audience through vibrant, curated events that blend conversation, cocktails, and culture.

Our Signature Sip creations, designed in collaboration with brand partners, have earned a place on venue menus, providing ongoing brand exposure beyond the event itself.

With live experiences ranging from intimate gatherings of 20 to larger audiences of over 100, this platform invites brands to make a memorable impact and expand their reach with an audience that values elevated, authentic connections.



LIVE EVENTS

*Mocktails*

4+ YEARS

COCKTAILS

style

INSPIRATION

150+ EPISODES

RANDOM ASS ADVENTURES

ENGAGED AUDIENCE

FOR INQUIRIES: [Paisley@PaisleysPicks.com](mailto:Paisley@PaisleysPicks.com) | [DeLacyPaisley.com](http://DeLacyPaisley.com)